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Johnson Controls batteries power America's No.1 selling truck

Ford launches Start-Stop F-150

DETROIT, Jan. 12, 2015 /PRNewswire/ -- Johnson Controls, the world's leading supplier of automotive batteries, is providing its advanced [Absorbent Glass Mat](#) (AGM) battery technology to help the all-new [2015 Ford F-150](#), part of Ford F-Series, America's number one selling vehicle. This is Ford Motor Company's first truck with Auto Start-Stop.

AGM batteries used in a Start-Stop system help reduce fuel consumption as the engine shuts off when the vehicle comes to a stop in traffic or at a red light. The battery keeps the vehicle's accessories with electronic systems on, and then restarts the engine when the driver's foot releases the brake pedal or engages the clutch.

"AGM batteries are ideal for customers with sophisticated power demands as the technology has four times the cycling durability of a conventional battery," said Lisa Bahash, vice president and general manager of the Original Equipment Group for Johnson Controls Power Solutions. "AGM batteries help our customers improve fuel efficiency and environmental performance delivering immediate economic benefits to consumers."

Over the next five years, Start-Stop vehicles with Johnson Controls AGM batteries are expected to reduce carbon dioxide emissions by 14.8 million tons and save more than 1.6 billion gallons of fuel. Ford is one of the first U.S. automakers to offer the Start-Stop functionality.

The 2015 Ford F-150 became available to drivers in late 2014. In 2013, Johnson Controls began [supplying batteries](#) for Ford's Fusion Auto Start-Stop vehicle.

Since 2007, Johnson Controls, a global multi industrial, has produced 28 million AGM batteries. The company has the world's largest production facility for AGM batteries in Zwickau, Germany, with other production locations in St. Joseph, Missouri; Toledo, Ohio; Changxing, China; Gumi, South Korea and Hannover, Germany.

Johnson Controls estimates the global Start-Stop market for new vehicles could reach 38 million annually by 2020.

Johnson Controls also makes the seats and supplies the interior hard trim for the 2015 Ford F-150.

About Johnson Controls

Johnson Controls is a global diversified technology and industrial leader serving customers in more than 150 countries. The company's 170,000 employees create quality products, services and solutions to optimize energy and operational efficiencies of buildings; lead-acid automotive batteries and advanced batteries for hybrid and electric vehicles; and interior systems for automobiles. Johnson Controls' commitment to sustainability dates back to its roots in 1885, with the invention of

the first electric room thermostat. Through its growth strategies and by increasing market share, Johnson Controls is committed to delivering value to shareholders and making its customers successful. In 2014, Corporate Responsibility Magazine recognized Johnson Controls as the #12 company in its annual "100 Best Corporate Citizens" list. For additional information, please visit <http://www.johnsoncontrols.com> or follow [@johnsoncontrols](https://twitter.com/johnsoncontrols) on Twitter.

About Johnson Controls Power Solutions

Johnson Controls Power Solutions is the world's largest manufacturer of automotive batteries, supplying approximately 140 million every year to automakers and aftermarket retailers. Our full range of lead acid and Lithium-ion battery technology powers nearly every type of vehicle for our customers- including conventional, Start-Stop, Micro Hybrid, hybrid and electric. Johnson Controls' recycling system has helped make automotive batteries the most recycled consumer product in the world. Globally, 15,000 employees develop, manufacture, distribute and recycle batteries at more than 50 locations. For more information, please visit <http://www.JohnsonControls.com/PowerSolutions> or follow [@JCI_BatteryBeat](https://twitter.com/JCI_BatteryBeat) on Twitter.

Editor's Note: <i>Images are available on Johnson Controls' NAIAS website www.johnsoncontrols-naias.com and on the www.johnsoncontrols.com website.</i>
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