

09/24/2010

Dear BESA Vendors

This year BESA is changing the way we are having dinners and events sponsored at our annual meeting. There will no longer be any single vendor that sponsors an entire event. We have decided to pool all of the contributions from our vendors so that all vendors will all have the opportunity to attend and participate in all events throughout the show. We will be requesting a contribution from each vendor this year based on the volume of purchases our group has done with your respective company. You will be individually contacted by phone, and then notified by email about the amount we are requesting from your company. If you want to give more or provide specific giveaways we welcome those accommodations as well

Since the BESA organization is a non-profit organization, all contributions submitted must be used in the 2011 budget for our meeting in Scottsdale, Arizona. If there are any funds remaining they will be brought forward as a deposit toward next year's meeting costs. I will be in contact with all of the vendors over the next few weeks to discuss the proposed meeting structure and make arrangements for your participation.

BESA will then invoice vendors for their contribution amount towards the 2011 event. Contributions should be submitted by **April 1 2011**. Thank you very much for all you do for BESA and our member. I am sure that the 2011 event, in Scottsdale Arizona will be our best ever.

If you have any questions please feel free to contact Erroll Fisher at Great Northern Battery Systems by either phone (877) 549-4454 or email erroll@absolutebattery.com

Erroll Fisher