



8/20/09

#### BESA Web Site Upgrade Announcement

BESA is proud to announce the addition and enhancement to the Member login area of the BESA web site. Adding these features was discussed at the 2009 BESA Annual Meeting to help further increase communication between BESA Members and was also to enhance the Cross Country marketing campaign.

Through the BESA Member's login, each Member will now have access to Board of Director's and Committee contact information, reports, minutes and materials. In addition, licensed Cross Country BESA Members will have access to the following additional Cross Country features:

- Order Cross Country Labels
- Upload Cross Country Programs that you negotiate to be serviced through the Cross Country BESA Member network
- View Cross Country Programs that have been assigned to you as a Cross Country BESA Member
- Add and Manage your Cross Country Dealers listed on the Cross Country web site
- Enter and Print a Cross Country Delivery Ticket
- Order Cross Country Point of Purchase materials

It is our intention to have an on-line training session to review these new features. This training will be scheduled within the next couple of weeks. Please watch your email for an announcement on the date/time for this training session. Until then, feel free to log into your account and review the new features for yourself.

Sincerely

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