

THE WESTIN

KIERLAND RESORT & SPA

Phoenix / Scottsdale



**BATTERY AND ELECTRICAL
SPECIALISTS ASSOCIATION
(BESA)**

**MEETING DATES: Tuesday, May
3, 2011 - Friday, May 6, 2011**

AT

**THE WESTIN KIERLAND RESORT
& SPA**

**6302 East Greenway Parkway
Scottsdale AZ 85254**

Phone: 480-624-1000

Fax: 480-624-1350

**To vendors please contact me
with the days you would like to
address the members in our
general assembly and how much
time you may need for your
presentation please try to limit
your presentation to about 15 min
extra time will be awarded to our
larger vendors if needed also if
you are planning to attend our
trade fair please contact me for
space .The earlier I get your info
the better this will be.**

Thank you

**Erroll Fisher Great Northern
Battery**

1-877-549-4454

Heavenly Guestroom Accommodations



RATES

Hotel is pleased to confirm the following special [meeting/convention] guest room

Traditional	Singles:\$225.00
Traditional	Double:\$225.00

In addition to the guestroom rates listed above, additional room category rates are as follows (Based on Availability):

Deluxe View Guestrooms:	\$269.00
Junior Suite:	\$499.00
One Bedroom Suite:	\$499.00

CUT-OFF DATE

The “cut-off date” for accepting reservations into this guest room block is **April 1, 2011**. Reservation requests received after 5:00 p.m local time at Hotel on the cut-off date will be accepted at Hotel’s prevailing rate, based on contracted room type availability.



BATTERY AND ELECTRICAL SPECIALISTS ASSOCIATION (BESA)

DATE	START TIME	END TIME	DESCRIPTION	ROOM		SETUP
TUESDAY May 3, 2011	6:30 PM	8:00 PM	WELCOME RECEPTION	MARSHALL'S OUTPOST PAVILION		COCKTAIL ROUNDS
WEDNESDAY May 4,2011	7:00 AM	8:00 AM	BREAKFAST	To Be Announced		EXISTING
	8:00 AM	3:00 PM	GENERAL SESSION	To Be Announced		U-SHAPE
	10:00 AM	10:30 AM	AM BREAK	To Be Announced		FLOW THROUGH
	12:00 PM	1:00 PM	LUNCH	To Be Announced		FLOW THROUGH
	2:00 PM	2:30 PM	PM BREAK	To Be Announced		FLOW THROUGH
THURSDAY May5,2011	7:00 AM	8:00 AM	BREAKFAST	To Be Announced		EXISTING
	8:00 AM	3:00 PM	GENERAL SESSION	To Be Announced		U-SHAPE
	10:00 AM	10:30 AM	AM BREAK	To Be Announced		FLOW THROUGH
	12:00 PM	1:00 PM	LUNCH	To Be Announced		FLOW THROUGH
	2:00 PM	2:30 PM	PM BREAK	To Be Announced		FLOW THROUGH
	4:30 PM	8:00 PM	VENDOR SHOWCASE	To Be Announced		EXHIBITS
	5:00 PM	7:00 PM	VENDOR DINNER	To Be Announced		FLOW THROUGH
FRIDAY May6,2011	7:00 AM	8:00 AM	BREAKFAST	To Be Announced		EXISTING
	8:00 AM	12:00 PM	GENERAL SESSION	To Be Announced		U-SHAPE
	10:00 AM	10:30 AM	AM BREAK	To Be Announced		FLOW THROUGH

Kierland Golf Club



The Golf Club features 3 courses and 27 holes of Championship golf designed by Scott Miller, ProFit club fitting, award-winning golf instruction, Segways and climate-controlled carts.



Marshall's Pavilion

Ideal for outdoor receptions, Marshall's Pavilion overlooks the golf course and putting greens

